

# CRUX

INTERFACING SOLUTIONS

## BEEBF-32

For a smooth and hassle free installation, **we recommend you read this install guide from start to finish.** If you still have any questions or run into any issues, we are here to help.

Technical Support  
**1.855.822.1348**  
M-F 9am-5pm PDT

## Step 1

### GETTING STARTED

INSTALLATION PRECAUTIONS.

#### CHECK LIST



Disconnect negative side of the battery to avoid any short circuits during the installation.



With radio removed, look to see how the interface and harness can be positioned within the dash. Staying clear of any major components or HVAC system.

## APPLICATIONS

### 24-PIN CONNECTOR

#### FORD

2011 - 2014 Edge  
2013 - 2014 Explorer  
2013 - 2014 F-Series 150/250/350  
2013 - 2014 Taurus

## Step 2

### INSTALLATION

INTERFACE

- Remove factory radio from dash.
- Unplug main radio harness from behind the radio.
- Connect interface harness in-line between radio and main radio harness. When mating connectors, be sure that they are properly seated. Connector pins can become misaligned, and damaged if not careful.
- We recommend placing the microphone above the rear-view mirror. Route and tuck the cable along the edge of the roof liner. Hide the cable behind the A-pillar panels and make your way to towards the back of the radio. Connect to the interface.

### Mounting the microphone

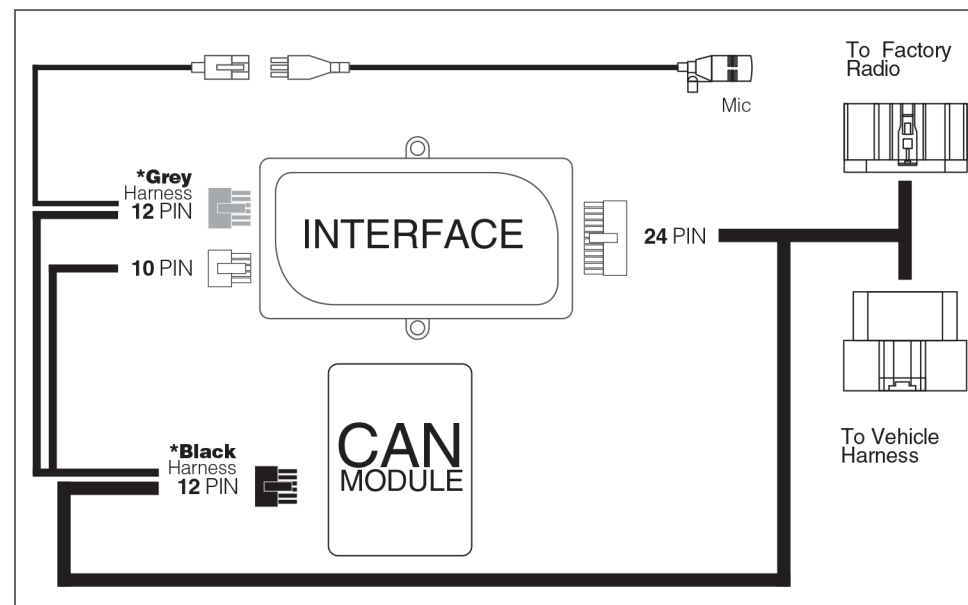
-Mate the mounting clip to the microphone by using the ball joint connection.

-Mount the clip onto you visor or near the rear-view mirror.

## Step 2 continued

### INSTALLATION

#### INTERFACE / HARNESS OVERVIEW



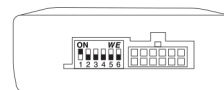
## Step 3

### QUICK ACCESS TO PHONE VOICE DIAL

CAN MODULE DIP SWITCH SETTINGS

This interface can control the paired phone's VOICE DIAL feature. If this feature is desired, it must be enabled through the Can Module dip switches. With this feature set ON, pressing and holding the SEEK DOWN button on the SWC now activates VOICE DIAL, instead of functioning as the "seek" control.

CAN  
MODULE



-  Place dip switch **1** of the CAN module to the **ON** position.


### SEEK DOWN BUTTON FUNCTIONS

- **VOICE DIAL** Press and hold seek down on SWC for 2sec. then release.
- **CHANGE PRESETS** Press and release seek down on SWC.

**Test the installation prior to reassembling the radio into the dash!**


## Step 4


### PAIRING A PHONE

-  Turn ignition key to "On" or "Accessory."
- Listen for the voice prompt to say "Ready" *(This indicates the interface is on)*  
"Searching phones" *(The interface is looking for last paired phone)*  
"Please search device on your mobile phone and enter 0000" *(Interface has entered pairing mode)*
- On mobile phone- choose and connect to.....  
**BEELINE** -Device  
**0000** -Password
- Listen for the voice prompt to say "Pairing successful!"  
"Phone Connected"

NOTES:  
-This Bluetooth interface will remember up 8 paired devices. When pairing more devices after the initial 8, the first device in memory will be erased.

-If pairing is unsuccessful after several attempts

**Power off,**  Wait **2 min.,**

**Power on,**  and **Re-attempt**

If unsuccessful, please contact our tech support line.

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BEEBF-32

BLUETOOTH CONNECTIVITY  
FOR SELECT FORD VEHICLES

APPLICATIONS

24-PIN CONNECTOR

FORD

2011 - 2014

Edge

2013 - 2014

Explorer

2013 - 2014

F-Series

150/250/350

2013 - 2014

Taurus

STEERING WHEEL  
CONTROLS

PLEASE NOTE:  
All functionality is done on the steering  
wheel controls.

ACCESS  
ENTERING THE MENU

The Menu of this Bluetooth interface allows you to access and adjust voice prompt volume, as well delete paired phones.

- **Preliminary** Disconnect from the BEELINE interface or turn Bluetooth off on your phone.

Enter **MENU option 1**

SEEK DOWN

Press and Hold for 2 seconds on **SWC**.

This automatically puts you at option 1 of the menu.

1. **Setting Volume**  
(This adjusts the BEELINE voice prompt volume)

VOLUME UP

Press and release on SWC to higher volume.

VOLUME DOWN

Press and release on SWC to lower volume.

There are a total of 15 volume levels.  
When desired volume is heard, allow interface to time out after 6 seconds of no activity.

Enter **MENU option 2**

SEEK DOWN

Press and Hold for 2 seconds on **SWC**.

SEEK DOWN

Press and release SWC. Listen for voice prompt "delete paired phones."

2. **Deleting Paired Phones**  
(This deletes all paired phones on the BEELINE memory)

You will be asked to confirm this option.

To CANCEL, press

SEEK DOWN

To DELETE all paired phones, press

SEEK UP

Voice prompt "Delete paired phones,"  
To confirm, press

SEEK UP

NOTE: The MENU system will time-out after 6 seconds of no activity. If this occurs, you must re-enter the menu and preform all necessary steps again.

FUNCTIONALITY

USING HANDS-FREE

Voice Dial	SEEK DOWN	Hold 2 sec./Release
Answer Call	SEEK UP	Press / Release
End Call	SEEK DOWN	Press / Release
Reject Call	SEEK DOWN	Press / Release
Answer 2nd Incoming Call	SEEK UP	Press / Release
Switch between Calls	SEEK UP	Press / Release
Privacy Mode	SEEK UP	Press / Release
Volume Up	VOLUME UP	Press / Release
Volume Down	VOLUME DOWN	Press / Release

STREAMING MUSIC (A2DP)

Next Track	SEEK UP	Press / Release
Previous Track	SEEK DOWN	Press / Release
Volume Up	VOLUME UP	Press / Release
Volume Down	VOLUME DOWN	Press / Release

Use the PHONE **STICKERS** to help you identify the Answer and End functions. Match and place each sticker on its corresponding button of the steering wheel controls.

Once familiar with the functions, remove stickers.

INFORMATION

AUTO RE-CONNECT

When the vehicle ignition is turned "On," the BEELINE module will automatically re-connect to the last mobile phone it had been paired with.

If no mobile phone is found, the BEELINE interface will go back to the initial pairing process.

VOLUME CONTROL

While connected to the BEELINE interface, the steering wheel controls will only adjust the volume on the interface.

RADIO CONTROL

There is NO Bluetooth control on the factory radio.

All controls for Bluetooth must be done from the SWC (steering wheel controls).

MUSIC STREAMING  
(HANDS-FREE / A2DP)

Hands-Free / A2DP streaming music will occur through the two front speakers only.

NOTES

- If an incoming call is answered through the mobile phone's keypad, the call will direct itself to the headset on the mobile phone.  
  
To re-direct the call to the Bluetooth interface, the action must be preformed on the mobile phone.
- If a call is taking place through the Bluetooth interface, and one desires privacy.  
  
The call can be re-directed to the mobile phone's headset. This action must be preformed through the mobile phone's device menu.
- The Bluetooth interface will disconnect from the mobile phone when key is turned to the off position. Call will automatically be transferred to the phone's headset.